CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

SRH Media, Inc PO Box 367 Spencerville, MD 20868

	Contract / Re	vision		Alt Order #	
	1795602	1		08762448	
Product					
BROOKS FOR SENATE					
Contract Dates	Estimate #				
08/09/17 - 08/15/17	471				
<u>Advertiser</u>			<u>Ori</u>	ginal Date /	Revision /
POL/Brooks, Mo/R/Senat	or/AL		0	8/14/17	/ 08/14/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA .	Ryan E	Eddi	ns	HRP-Washingto
	Special Hand	ing			
	Demographic				
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
		86			266
	Agency Ref			Advertiser	Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type S	Spots	Amount
1 WSFA 08/11/17 08/11/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
2 WSFA 08/11/17 08/11/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
3 WSFA 08/11/17 08/11/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
4 WSFA 08/11/17 08/11/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	1130A-12P <u>Rate</u> \$30.00	:30	NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 08/07/17-08/13/17 ALABAMA LIVE @ 1130AN Credited	Start/End Time 1 1130A-12P		<u>Rate Type</u> 30.00 NM		
5 WSFA 08/11/17 08/11/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
6 WSFA 08/11/17 08/11/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
7 WSFA 08/11/17 08/11/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	130-2p <u>Rate</u> \$30.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/07/17-08/13/17 INSIDER, THE Credited	Start/End Time 130-2p		Rate Type 30.00 NM		
8 WSFA 08/11/17 08/11/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



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| Contract / Revision | Alt Order # | 1795602 / | 08762448

 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

 Advertiser
 Original Date / Revision

 POL/Brooks, Mo/R/Senate
 08/14/17 / 08/14/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
9 WSFA 08/11/17 08/11/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate			• • • • • • • • • • • • • • • • • • • •
Week: 08/07/17 08/13/171 1	\$60.00			
10 WSFA 08/13/17 08/13/17 NBC Early Today	4XM-430XM	:30	NM 1	\$3.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/07/17 08/13/171 1	\$3.00			
11 WSFA 08/11/17 08/11/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	<u>Rate</u> \$60.00			
13 WSFA 08/11/17 08/11/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14101	ψ10.00
Week: 08/07/17 08/13/171 1	\$75.00			
14 WSFA 08/11/17 08/11/17 Today in Alabama 5am	5-530a	:30	NM · 1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/07/17 08/13/171 1	\$85.00			
15 WSFA 08/11/17 08/11/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$185.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	<u>Rate</u> \$185.00			
		.00		6400.00
16 WSFA 08/11/17 08/11/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	\$100.00	•		
17 WSFA 08/11/17 08/11/17 WSFA 12 News at Six - MF	6-630pm	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.00		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Week: 08/07/17 08/13/171 1	\$350.00			
18 WSFA 08/11/17 08/11/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/07/17 08/13/171 1	\$175.00			
19 WSFA 08/11/17 08/11/17 ENTERTAINMENT TONIGH	•	:30	NM 1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$215.00			
	7-9am	:30	NM 1	\$115.00
20 WSFA 08/11/17 08/11/17 NBC Today Show Start Date End Date Weekdays Spots/Week	Rate	.30	14141	ψ115.00
Week: 08/07/17 08/13/171 1	\$115.00		i	
21 WSFA 08/11/17 08/11/17 NBC Today 2	9-10am	:30	NM 1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate		i	
Week: 08/07/17 08/13/171 1	\$50.00			
22 WSFA 08/14/17 08/14/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/14/17 08/20/17 1 1	\$275.00	.00	NIM 4	650.00
23 WSFA 08/14/17 08/14/17 NBC Today Show 3	10-11am <u>Rate</u>	:30	NM 1	\$50.00
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	\$50.00			
24 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.00	· · · · · · · · · · · · · · · · · · ·	442.00
Week: 08/14/17 08/20/17 1 1	\$30.00	-		
25 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 1130AN	1 1130A-12P	:30	NM 1	\$30.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 1795602 / 08762448

 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

 Advertiser
 Original Date / Revision

 POL/Brooks, Mo/R/Senate
 08/14/17 / 08/14/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ . Days Length Week Rate	TypeSpo	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	<u>Rate</u> \$30.00				
26 WSFA 08/14/17 08/14/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
27 WSFA 08/14/17 08/14/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm <u>Rate</u>	:30	NM	1	\$100.00
Week: 08/14/17 08/20/17 1 1 28 WSFA 08/14/17 08/14/17 INSIDER, THE Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	\$100.00 130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
29 WSFA 08/14/17 08/14/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	3-330p Rate \$60.00	:30	NM	1	\$60.00
30 WSFA 08/14/17 08/14/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	330-4p Rate \$60.00	:30	NM	1	\$60.00
31 WSFA 08/14/17 08/14/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	4x-430x <u>Rate</u> \$3.00	:30	NM	1	\$3.00
32 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1	\$60.00
33 WSFA 08/14/17 08/14/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
34 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
35 WSFA 08/14/17 08/14/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	5-530a <u>Rate</u> \$85.00	:30	MM	1	\$85.00
36 WSFA 08/14/17 08/14/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	5-530pm <u>Rate</u> \$185.00	:30	MM	1	\$185.00
37 WSFA 08/14/17 08/14/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
38 WSFA 08/14/17 08/14/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$350.00	:30 •	NM	1	\$350.00
39 WSFA 08/14/17 08/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
40 WSFA 08/14/17 08/14/17 ENTERTAINMENT TONIG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	H1630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00

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Contract / Revision Alt Order# 08762448 1795602 /

Contract Dates Product. Estimate # 08/09/17 - 08/15/17 BROOKS FOR SENATE 471

<u>Advertiser</u> Original Date / Revision 08/14/17 / 08/14/17 POL/Brooks, Mo/R/Senate

Signt Date Model Weekdays Soots/Week Rate	*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amount
MSFA 08/14/17	Start Date End Date Weekdays Spots/Week	Rate			•			
Start Date End Date Marchany Spots/Week Start/End Time Start/E				·30		NM	0	\$0.00
Spot Ch Date Range				.00			•	43.33
1 WSFA 08/14/17								
A	Spot Ch Date Range Description	Start/End Time	Weekday	s <u>Length</u>	<u>Rate</u>	<u>Type</u>		
A	1 WSFA 08/14/17-08/20/17 NBC Today Show	7-9am	M	:30	<i>\$115.00</i>	NM		
Signt Date Color Signt Date Mesk days Spots/Week Rate Spots/Week Sp	Credited							
Wesk: \(\frac{0817417}{0817217} \) \(\frac{0817217}{0817217} \) \(\frac{0872017}{0817217} \) \(42 WSFA 08/14/17 08/14/17 NBC Today 2	9-10am		:30		NM	1	\$50.00
Sign Date End Date Weekdays Spots/Week Rate Section Section	Start Date End Date Weekdays Spots/Week	<u>Rate</u>			•	l		
Start Date End Date Weekdays Spots/Week S175.00	Week: 08/14/17 08/20/17 1 1	\$50.00						
Week: 08/07/17 08/13/17 08/	43 WSFA 08/12/17 08/12/17 WSFA 12 News at Ten - Sa	t 10-1030pm		:30		NM	1	\$175.00
A4 WSFA 08/12/17		<u>Rate</u>						
Start Date End Date Weekdays 1	Week: 08/07/17 08/13/171- 1	\$175.00						
Meek: 08/07/17 08/13/17	44 WSFA 08/12/17 08/12/17 WSFA 12 News at Six-Sat	Sa 6-7pm		:30		NM	1	\$80.00
45 WSFA 08/12/17								
Start Date Moek: 08/07/17 08/13/17 0	Week: 08/07/17 08/13/171- 1	\$80.00						
Meek: 08/07/17 08/13/17 08/13/17 08/13/17 WSFA 12 News at Ten - Sun 10-1030pm 30 NM 1 \$300.00	45 WSFA 08/12/17 08/12/17 NBC Saturday Today Show	6-8am		:30	•	NM	1	\$45.00
Math		***************************************				- 1		
Start Date End Date Weekdays Spots/Week Sade S	Week: 08/07/17 08/13/171- 1	\$45.00						
Week: 08/07/17 08/13/17 08/	46 WSFA 08/13/17 08/13/17 WSFA 12 News at Ten - Su	ın 10-1030pm		:30		NM	1	\$300.00
A7 WSFA 08/13/17						1		
Start Date End Date Meekdays Spots/Week \$150.00 .	Week: 08/07/17 08/13/171 1	\$300.00						
Week: 08/07/17 08/13/17	47 WSFA 08/13/17 08/13/17 WSFA 12 NEWS @ 1030P	S1030-11P		:30		NM	1	\$150.00
A8 WSFA 08/13/17						i		
Start Date End Date Weekdays Spots/Week \$90.00	Week: 08/07/17 08/13/171 1	\$150.00						
Week: 08/07/17 08/13/17 08/13/17 NET NBC Sunday Today Shc7-8a :30	48 WSFA 08/13/17 08/13/17 WSFA 12 News at Five-Sur	n Su 5-530p		:30		NM	1	\$90.00
A9 WSFA 08/13/17 08/13/17 NET NBC Sunday Today Shc7-8a :30						Ī		
Start Date End Date Weekdays Spots/Week S45.00	Week: 08/07/17 08/13/171 1	\$90.00						
Week: \overline{\overline{\overline{\subset}{08/07/17}} \ \overline{\overline{\subset}{08/13/17}} \ \overline{\subset}{08/13/17} \ \overline{\subset}{NBC Meet The Press} \ \ 8-9a \ 30	•			:30		NM	1	\$45.00
Sum Start Date End Date Weekdays Spots/Week Start/End Time Weekdays Spots/Week Start/End Time Start/End T						ļ		
Start Date End Date OB/13/17 OB/13/1	Week: 08/07/17						_	
Week: 08/07/17				:30		NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type					•			
1 WSFA 08/07/17-08/13/17 NET NBC Meet The Press 8-9a St :30 \$45.00 NM Credited 51 WSFA 08/13/17 08/13/17 WSFA News Sunday AM 9-930a :30 :30 NM 1 \$20.00 Start Date End Date Weekdays Start Date End Date Weekdays Spots/Week (08/07/17) 08/10/17 WSFA 12 News at Ten - MF 10-1035pm :30 :30 NM 1 \$275.00 52 WSFA 08/10/17 08/10/17 WSFA 12 News at Ten - MF 10-1035pm :30 Rate Rate Week: 08/07/17 08/13/17 -1 1 \$275.00 NM 1 \$275.00 53 WSFA 08/10/17 08/10/17 NBC Today Show 3 10-11am :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/07/17 08/13/17 08/13/17 08/13/17 -1 1 \$50.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate TypeTh :30 Rate Type NM 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11amTh :30 \$50.00 NM		· ·	Mookdov	s Longth	Date	Type		
Start Date End Date Weekdays Spots/Week Rate Week: 08/07/17 08/13/17 VSFA 12 News at Ten - MF 10-1035pm 30 . NM 1 \$275.00								
51 WSFA 08/13/17 08/13/17 VSFA News Sunday AM 9-930a :30 NM 1 \$20.00 Start Date Week: 08/07/17 08/10/17 VSFA 12 News at Ten - MF 10-1035pm Rate \$20.00 NM 1 \$275.00 52 WSFA 08/10/17 08/10/17 08/10/17 VSFA 12 News at Ten - MF 10-1035pm :30 NM 1 \$275.00 53 WSFA 08/10/17 08/13/171 1 \$275.00 \$275.00 NM 0 \$0.00 Start Date Week: 08/07/17 08/13/17 08/13/17 08/13/171 1 \$50.00 Rate Week: 08/07/17 08/13/171 1 \$50.00 NM 0 \$0.00 Spot Ch Date Range Description 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11am Start/End Time Weekdays Length Rate TypeTh :30 Rate Type NM NM		0-9a		.50	\$10.00	, , , , , ,		
Start Date Week: 08/07/17 08/13/17 08/13/17 1 Spots/Week Rate \$20.00		0.020-		.20		NIM	4	\$20.00
Week: 08/07/17 08/13/17 1 1 \$20.00 52 WSFA 08/10/17 08/10/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 1 \$275.00 Start Date Week: 08/07/17 08/13/17 1 1 \$275.00 NM 0 \$0.00 53 WSFA 08/10/17 08/10/17 NBC Today Show 3 10-11am :30 NM 0 \$0.00 Start Date Week: 08/07/17 08/13/17 1 1 \$50.00 NM 0 \$0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type Type NM 0 NM 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11am Th :30 \$50.00 NM				:30		IAIAI	1	\$20.00
52 WSFA 08/10/17 08/10/17 VSFA 12 News at Ten - MF 10-1035pm :30						1		
Start Date Week: End Date 08/13/17 Weekdays 08/13/17 Spots/Week 275.00 Rate \$275.00 53 WSFA 08/10/17 08/10/17 08/10/17 NBC Today Show 3 10-11am 10-11am :30 NM 0 \$0.00 Start Date Veek: End Date Date Neekdays 08/07/17 08/13/17 Spots/Week Spots/Week Nate Neekdays				.20		MIA	1	\$275.00
Week: 08/07/17 08/13/17 1 1 \$275.00 53 WSFA 08/10/17 08/10/17 NBC Today Show 3 10-11am :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/07/17 08/13/17 1 1 \$50.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11am Th :30 \$50.00 NM				.50	•	14141	'	Ψ210.00
53 WSFA 08/10/17 08/10/17 NBC Today Show 3 10-11am :30 NM 0 \$0.00 Start Date Start Date Weekdays Spots/Week Rate Week: 08/07/17 08/13/171 1 \$50.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11am Th :30 \$50.00 NM								
Start Date End Date Weekdays Spots/Week Rate Week: 08/07/17 08/13/17 1 1 \$50.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11am Th :30 \$50.00 NM				:30		NM	n	\$0.00
Week: 08/07/17 08/13/17 1 1 \$50.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11am Th :30 \$50.00 NM	<u> </u>			.50			J	Ψ0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11amTh :30 \$50.00 NM						I		
1 WSFA 08/07/17-08/13/17 NBC Today Show 3 10-11amTh :30 \$50.00 NM			<u>Weekday</u>	s <u>Length</u>	Rate	<u>Type</u>		
					\$50.00			
	· · · · · · · · · · · · · · · · · · ·							

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www.wsfa.com

Alt Order # Contract / Revision 1795602 / 08762448

Contract Dates Product Estimate# BROOKS FOR SENATE 471 08/09/17 - 08/15/17

Original Date / Revision Advertiser 08/14/17 / 08/14/17 POL/Brooks, Mo/R/Senate

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
54 WSFA 08/10/17 08/10/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	11-1130Am <u>Rate</u> \$30.00	:30	N M 1	\$30.00
55 WSFA 08/10/17 08/10/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
56 WSFA 08/10/17 08/10/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	1230-130p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
57 WSFA 08/10/17 08/10/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30 ,	NM 1	\$100.00
58 WSFA 08/10/17 08/10/17 INSIDER, THE Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	130-2p <u>Rate</u> \$30.00	:30	NM 0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 08/07/17-08/13/17 INSIDER, THE Credited	Start/End Time 130-2p	Weekdays Length Rate Th :30 \$30.00	Type NM	
59 WSFA 08/10/17 08/10/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
60 WSFA 08/10/17 08/10/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	330-4p <u>Rate</u> \$60.00	:30	N M 1	\$60.00
61 WSFA 08/10/17 08/10/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	4XM-430XM <u>Rate</u> \$3.00	:30	N M 1	\$3.00
62 WSFA 08/10/17 08/10/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	N M 1	\$60.00
63 WSFA 08/10/17 08/10/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	430-5a <u>Rate</u> \$5.00	:30	N M 1	\$5.00
64 WSFA 08/10/17 08/10/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	N M 1	\$75.00
65 WSFA 08/10/17 08/10/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
66 WSFA 08/10/17 08/10/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
67 WSFA 08/10/17 08/10/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
68 WSFA 08/10/17 08/10/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	6-630pm <u>Rate</u>	:30	NM 0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

| Contract / Revision | Alt Order # | 1795602 / 08762448

 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$350.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 08/07/17-08/13/17 WSFA 12 News at Six - MF	- 6-630pm	Th :30 \$ 350.00	NM	
Credited				0475.00
69 WSFA 08/10/17 08/10/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30	NM 1	\$175.00
Week: 08/07/17 08/13/171 1	\$175.00			
70 WSFA 08/10/17 08/10/17 ENTERTAINMENT TONIGH	•	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	<u>Rate</u> \$215.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length . Rate	Type	
1 WSFA 08/07/17-08/13/17 ENTERTAINMENT TONIG	H1630-7p	Th :30 \$215.00	NM	
Credited				
71 WSFA 08/10/17 08/10/17 NBC Today Show	7-9am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	<u>Rate</u> \$115.00			
72 WSFA 08/10/17 08/10/17 NBC Today 2	9-10am	:30	NM 1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate	.30	1 110	\$00.00
Week: 08/07/17 08/13/171 1	\$50.00	4		
73 WSFA 08/09/17 08/09/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/07/17 08/13/171 1	\$275.00			650.00
74 WSFA 08/09/17 08/09/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am Rate	:30	NM 1	\$50.00
Week: 08/07/17 08/13/171 1	\$50.00			
75 WSFA 08/09/17 08/09/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	•		
Week: 08/07/17 08/13/171 1	\$30.00			
76 WSFA 08/09/17 08/09/17 ALABAMA LIVE @ 1130AM		:30	NM 1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$30.00			
77 WSFA 08/09/17 08/09/17 NET Days of Our Lives	1230-130p	:30	NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	.00		4,00.00
Week: 08/07/17 08/13/171 1	\$150.00			
78 WSFA 08/09/17 08/09/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$100.00			
		.20	NM 1	\$30.00
79 WSFA 08/09/17 08/09/17 INSIDER, THE Start Date End Date Weekdays Spots/Week	130-2p Rate	:30	INIVI	\$30.00
Week: 08/07/17 08/13/171 1	\$30.00			
80 WSFA 08/09/17 08/09/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$60.00		1	
81 WSFA 08/09/17 08/09/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.50	i vivi	Ψ00.00
Week: 08/07/17 08/13/171 1	\$60.00			

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Contract / Revision Alt Order # 1795602 / 08762448

Contract Dates Product Estimate # 08/09/17 - 08/15/17 BROOKS FOR SENATE 471

Original Date / Revision <u>Advertiser</u> 08/14/17 / 08/14/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Sp	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
82 WSFA 08/09/17 08/09/17 NBC Early Today	4XM-430XM	:30	NM	1	\$3.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 08/07/17 08/13/171 1	\$3.00				
83 WSFA 08/09/17 08/09/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/171 1	\$60.00				
84 WSFA 08/09/17 08/09/17 Today in Alabama 430am	430-5a	:30	NM	1	\$5.00
Start Date	Rate		Ī		
Week: 08/07/17 08/13/171 1	\$5.00				
85 WSFA 08/09/17 08/09/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/171 1	\$75.00				
86 WSFA 08/09/17 08/09/17 Today in Alabama 5am	5-530a	:30	NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$85.00		1		
				4	6405.00
87 WSFA 08/09/17 08/09/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$185.00		Į.		
		:30	NM	1	\$100.00
88 WSFA 08/09/17 08/09/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	INIVI	1	\$100.00
Week: 08/07/17 08/13/171 1	\$100.00	•			
89 WSFA 08/09/17 08/09/17 WSFA 12 News at Six - MF		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.50	11111	•	4000.00
Week: 08/07/17 08/13/171 1	\$350.00		ŀ		
90 WSFA 08/09/17 08/09/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate	.00	,,		***************************************
Week: 08/07/17 08/13/171 1	\$175.00				
91 WSFA 08/09/17 08/09/17 ENTERTAINMENT TONIGI	-17630-7p	:30	NM	1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate	•	•		
Week: 08/07/17 08/13/171 1	\$215.00				
92 WSFA 08/09/17 08/09/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date	Rate				
Week: 08/07/17 08/13/171 1	\$115.00				
93 WSFA 08/09/17 08/09/17 NBC Today 2	9-10am	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/171 1	\$50.00				
94 WSFA 08/11/17 08/11/17 Today in Alabama 430am	430-5a	· :30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 F 1	<u>Rate</u> \$5.00				
		.00			¢200.00
95 WSFA 08/10/17 08/10/17 RI Falcon Pre-Season Gam		:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 T 1	<u>Rate</u> \$300.00		ŀ		
		:30	NM	2	\$350.00
96 WSFA 08/14/17 08/15/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	.30	IAIAI	2	\$350.00
Week: 08/14/17 08/20/17 MT 2	\$175.00	•			
97 WSFA 08/14/17 08/14/17 ENTERTAINMENT TONIGI		:30	NM	1	\$215.00
OF THE PROPERTY OF THE PROPERTY PORTER	1,000 rp	.00		•	42.0.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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| Contract / Revision | Alt Order # | 08762448

 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

*Line Ch Start Date End Date Description	Start/End Time D	Spots/ . Pays Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 M 1	<u>Rate</u> \$215.00				
N 98 WSFA 08/15/17 08/15/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 -T 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
	1	otals		90	\$9,877.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/15/17	90	\$9,877.00	(\$1,481.55)	\$8,395.45
Totals	90	\$9,877.00	(\$1,481.55)	\$8,395.45

Signature:	Date:	
0.9	Duto.	

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REP HEADLINE# 8762448 TRF# 1795602 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

CHANGES *** WSFA-TV ***

ADV # ADV. NAME POLI/M BROOKS/R/SEN/AL	REP.# OFF.# SALESMAN #
AGY # AGY. NAME SRH MEDIA, INC.	BUYER NAME STEVE HAZLETON
PO BOX 367	SALES PRSN WA- RYAN EDDINS (H)
SPENCERVILLE, MD 20868	
ORDER # CONTRACT # 8762448	CLASS: NATL. LOCAL REGIONAL
PRDCT BROOKS FOR SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)	(5
FLIGHT DATES AUG9/17 AUG15/17 WK-1	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE AUG14/17 13.22
STA:	
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ****	
BROOKS FOR SENA BUYS TO PRINT TION MAKEGOOD OFFERS:	
M3 UNRESL MISSED:BONUS OFFER:TUE/700A-900A CMT:WE HAD \$135 FROM HL #8722426 TO RESPEND. CMT:\$115 AND WE WILL HAVE TO CREDIT \$20.00.	(AUG14/17) 30S \$115.00 PLS ADVISE. 5. I'M OFFERING TODAY SHOW AT 7. PLEASE CONF. THANKS, DENICE
AUG/17 \$9,762.00	CONTRACT TOTAL \$9,762.00 TOTAL SPOTS 89

WIYC 0%

WBMM 0%

CABL 08

WCOV 8%

WAKA 28% EAKA 0%

WNCF 8% ESFA 0%

WSFA 56%

MARKET TOTALS \$17,432

ACCURATE SHARES

SVC- NSI DEMOS- RA35+* REP: TEL# 703-528-9387

REP HEADLINE# 8762448 TRF# 1795602 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680 **CHANGES** RISK !!! REPORT FROM REP CREDIT HARRIS AGENCY CREDIT ADVISORY: ORDER WORKSHEET

AUG14/17 14.04

*** WSFA-TV

ADV #	- ADV.	NAME	ADV. NAME POLI/M BROOKS/R/SEN	/AL	REP.#	OF	OFF.#	SALESMAN #	
AGY #	_ AGY.	NAME	AGY. NAME SRH MEDIA, INC.		BUYER N	NAME STEVE	BUYER NAME STEVE HAZLETON		
			PO BOX 367		SALES	RSN WA-	SALES PRSN WA- RYAN EDDINS (H)	(H)	
			SPENCERVILLE, MD 20868	MD 20868					
ORDER #			CONTRACT # 876244	8	CLASS: NATL.	NATL.	LOCAL	REGIONAL	
PRDCT BROOKS FOR SENATE	FOR SE	NATE	EST#471 COMMENTS	MENTS: (LINE, ORDER, INVOICE)	CE)				
FLIGHT DATES AUG9/17 AUG15/17 WK-1	UG9/17	AUG1	5/17 WK-1						
CITY TAX	S	STATE TAX	AX	CO-OP BILLING NEEDED		ı	DATI	DATE_AUG14/17 14.04	

••	**
DAYS	
WEEK :	INVT:
:SPTS:	: /WK: INVT
END	DATE
••	
START	DATE
	••
RATE	
SEC:	••
LGTH :	••
: 00	••
PERIO	
TIME	
:CD:	#
NE#:REP	: LINE
: LI	

THIS IS A CASH IN ADVANCE SCHEDULE ****

BROOKS FOR SENATE

CON

STA:

@ 90X

\$ FROM 8722426 REV TTL \$9,877

PLS CFM THANKS

M3 APPROVED

REP:

:TOTL:

••		TUE
INVI		_
DATE : /WK: INVT		Н
••		
DATE		8/15
••		ω
DATE	τ	8/15
	471	ω
**	AGENCY EST# =	\$115.00
••	ER CODE = 86 CODE = 266	30
:LINE#: :	AGENCY ADVERTISER AGENCY PRODUCT CO	97 A 700A-900A

MISSED: BONUS STATION MAKEGOOD OFFERS:

WE HAD \$135 FROM HL #8722426 TO RESPEND. I'M OFFERING TODAY SHOW AT \$115 AND WE WILL HAVE TO CREDIT \$20.00. PLEASE CONF. THANKS, DENIC

TODAY SHOW

PROGRAM : ORD COM1:

PLS ADVISE. THANKS, DENICE 30S \$115.00 PLS PI'M OFFERING TODAY SHOW AT PLEASE CONF. THANKS, DENICE OFFER: TUE/700A-900A AUG15 CMT:WE HAD \$135 FROM HL #8722426 TO RESPEND. CMT:\$115 AND WE WILL HAVE TO CREDIT \$20.00.

(AUG14/17)

THANKS, DENICE

703-516-9680 FAX# 703-510 RISK !!! REPORT FROM REP CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

HEADLINE# 8762448 TRF# 1795602 MOD# 2: UNAPPROVED REV #1 \$\$\$

REP \$\$\$

AUG14/17 14.04 *** WSFA-TV ***

* * CHANGES * *

: TOTL: DAYS WEEK INVT SPTS: END DATE START DATE RATE •• SEC .. LGTH •• PERIOD TIME : CD: :LINE#: :LINE#:REP

\$9,877.00 TOTAL TOTAL CONTRACT \$9,877.00 AUG/17

0% CABL WCOV 8% 2 8 % % % WAKA EAKA % % O 0 WNCF ESFA WSFA 568 MARKET TOTALS \$17,432

WIYC 08

%

WBMM

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN TRF# 1795602 #1 \$\$\$

MOD# 2: APPROVED REV

8762448

HEADLINE#

REP \$\$\$

AUG14/17 14.12 *** WSFA-TV *** STATION RISK !!! REPORT FROM CREDIT HARRIS ORDER WORKSHEET

703-516-9680

FAX#

14.12 DATE AUG14/17 SALESMAN REGIONAL (H) EDDINS HAZLETON LOCAL RYAN OFF.# STEVE WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, 20868 POLI/M BROOKS/R/SEN/AL COMMENTS: 8762448 Ω SPENCERVILLE # CONTRACT 367 SRH MEDIA, WK-1EST#471 BOX AUG15/17 PO STATE TAX NAME AGY. NAME BROOKS FOR SENATE ADV. FLIGHT DATES AUG9/17 TAX # # # ORDER PRDCT CILK ADV AGY

30g ത \$ FROM 8722426 REV TTL \$9,877 M3 APPROVED PLS CFM THANKS REP:

SCHEDULE CASH IN ADVANCE ď HS SIHL **** CON CM

GENERATION CONTRACT SCHEDULED FOR APPROVED. BROOKS FOR SENATE CHANGES OF THIS ORDER HAVE BEEN STATION MAKEGOOD OFFERS NOTICE:

30S \$115.00 PLS A I'M OFFERING TODAY SHOW AT PLEASE CONF. THANKS, DENICE MISSED:BONUS
OFFER:TUE/700A-900A
CMT:WE HAD \$135 FROM HL #8722426 TO
CMT:\$115 AND WE WILL HAVE TO CREDIT \$9,877.00 TRACT TOTAL TOTAL CONTRACT

RESPEND. \$20.00.

PLS ADVISE (AUG14/17)